

NAME OF TEAM you are giving feedback to: Money Pennies

Audience Feedback Form - ELEVATOR PITCH COMPETITION

Note: Fill these out during each Q&A session with the judges. This form will **not** be used to determine the winners of the competition. Fill this out to provide feedback to the competitors. We will give this to them to help them improve.

What are the **strongest or most distinctive aspects** of this business concept?

Idea is great!

What **areas need the most improvement** or additional development?

Too many words on the slides

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Great!

Additional **feedback or suggestions**?

Overall score (circle one): Consider that the goal of the pitch is to get you to accept a second meeting to discuss the possibility of an investment. Rate the likelihood you would invite them back for a second meeting.

1	2	3	4	5	6	7	8	9	10
Low chance of a second meeting					High chance of a second meeting				

Leave at your seat at the end of the night, we'll collect and sort these.

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What are the **strongest or most distinctive aspects** of this business concept?

Sounds like a good idea
This is excellent

What **areas need the most improvement** or additional development?

You'll need more than \$1000
Sports Authority sells some individual pennies

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Good, funny → ~~Sweet~~
Check spelling on slide though

Additional **feedback or suggestions?**

Counterintuitive survey data
- should make sure they're for real,
but sounds cool

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"Sleeveless in Seattle"
"Penny Lane"

I'd invest.

NAME OF TEAM you are giving feedback to: Monet Funding

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What are the **strongest or most distinctive aspects** of this business concept?

- Good idea

What **areas need the most improvement** or additional development?

- haven't really identified market need (value)

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

- well organized
- funny

Additional **feedback or suggestions**?

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