

NAME OF TEAM you are giving feedback to: ~~Know it~~ Know it Win it

### Audience Feedback Form - ELEVATOR PITCH COMPETITION

Note: Fill these out during each Q&A session with the judges. This form will **not** be used to determine the winners of the competition. Fill this out to provide feedback to the competitors. We will give this to them to help them improve.

What are the **strongest or most distinctive aspects** of this business concept?

Presentation Skill.

What **areas need the most improvement** or additional development?

Body language

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Really clear and well organized.

Additional **feedback or suggestions**?

**Overall score (circle one):** Consider that the goal of the pitch is to get you to accept a second meeting to discuss the possibility of an investment. Rate the likelihood you would invite them back for a second meeting.

1	2	3	4	5	6	7	8	9	10
Low chance of a second meeting					High chance of a second meeting				

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What are the **strongest or most distinctive aspects** of this business concept?

Short ad well rehearsed

What **areas need the most improvement** or additional development?

Describe the product more. Too many questions needed.

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

A bit too much hand movement

Additional **feedback or suggestions?**

- Lengthen the presentation
- Negative incentive
- work rate ~~the~~ the enjoyment

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What are the **strongest or most distinctive aspects** of this business concept?

Unique idea

What **areas need the most improvement** or additional development?

Limited revenue stream

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

high energy

Additional **feedback or suggestions?**

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What are the **strongest or most distinctive aspects** of this business concept?

Strong presentation, large scale advertisement

What **areas need the most improvement** or additional development?

Structuring how the revenue stream is organized besides online advertising

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

very strong speaker

Additional **feedback or suggestions?**

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What are the **strongest or most distinctive aspects** of this business concept?

- Needs work

What **areas need the most improvement** or additional development?

- you need to differentiate yourself from ~~the~~ other competitors

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Good pitch, addressed problem well

Additional **feedback or suggestions**?

- Think more about the revenue side

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What are the **strongest or most distinctive aspects** of this business concept?

Cool idea, social work + r

What **areas need the most improvement** or additional development?

Revenue model, understanding of education  
(to understand the value of knowledge directly)  
↳ more important to demonstrate real-world application of knowledge.

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

good, clear.

Additional **feedback or suggestions**?

probably would be cheap to run... (once created)

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What **areas need the most improvement** or additional development?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

good energy

Additional **feedback or suggestions?**

kids who simply google things? No learning

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What are the **strongest or most distinctive aspects** of this business concept?

Simplicity, Clarity

What **areas need the most improvement** or additional development?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

great presentation, could be more animated

Additional **feedback or suggestions**?

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*Good energy, engaging w/ audience*

What **areas need the most improvement** or additional development?

*No financial information. Unclear business model*

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

*good*

Additional **feedback or suggestions?**

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What **areas need the most improvement** or additional development?

*more competitor analysis*

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

*Great energy & presentation*

Additional **feedback or suggestions**?

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