

NAME OF TEAM you are giving feedback to: iCampus

Audience Feedback Form - ELEVATOR PITCH COMPETITION

Note: Fill these out during each Q&A session with the judges. This form will **not** be used to determine the winners of the competition. Fill this out to provide feedback to the competitors. We will give this to them to help them improve.

What are the **strongest or most distinctive aspects** of this business concept?

What **areas need the most improvement** or additional development?

- presentation lacks structure ~ confusing
- lacked emphasis

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

- confidence was good ~ answered questions well

Additional **feedback or suggestions**?

Overall score (circle one): Consider that the goal of the pitch is to get you to accept a second meeting to discuss the possibility of an investment. Rate the likelihood you would invite them back for a second meeting.

1	2	3	4	5	6	7	8	9	10
Low chance of a second meeting				High chance of a second meeting					

Leave at your seat at the end of the night, we'll collect and sort these.

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What are the **strongest or most distinctive aspects** of this business concept?

Practical Idea

What **areas need the most improvement** or additional development?

Competitive Advantage?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

clear

Additional **feedback or suggestions**?

eBay - type biz model - expand on this next time

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What are the **strongest or most distinctive aspects** of this business concept?

NOT DISTINCT ENOUGH. VERY DIFFICULT TO SCALE

What areas need the most improvement or additional development?

GETTING CONTENT. THIS IS A CROWDED SPACE.

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

GOOD PRESENTER

Additional **feedback or suggestions**?

I WOULD LOOK AT WHAT IS USP?

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NAME OF TEAM you are giving feedback to:

2 campus
~~Green House~~

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What are the **strongest or most distinctive aspects** of this business concept?

enlarge the school approach

What **areas need the most improvement** or additional development?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Additional **feedback or suggestions**?

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