

NAME OF TEAM you are giving feedback to: Know it. Win it

Audience Feedback Form - ELEVATOR PITCH COMPETITION

Note: Fill these out during each Q&A session with the judges. This form will **not** be used to determine the winners of the competition. Fill this out to provide feedback to the competitors. We will give this to them to help them improve.

What are the **strongest or most distinctive aspects** of this business concept?

What **areas need the most improvement** or additional development?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Additional **feedback or suggestions**?

Overall score (circle one): Consider that the goal of the pitch is to get you to accept a second meeting to discuss the possibility of an investment. Rate the likelihood you would invite them back for a second meeting.

1	2	3	4	5	6	7	8	9	10
Low chance of a second meeting							High chance of a second meeting		

Leave at your seat at the end of the night, we'll collect and sort these.

NAME OF TEAM you are giving feedback to: know it, Win It

Audience Feedback Form - ELEVATOR PITCH COMPETITION

Note: Fill these out during each Q&A session with the judges. This form will **not** be used to determine the winners of the competition. Fill this out to provide feedback to the competitors. We will give this to them to help them improve.

What are the **strongest or most distinctive aspects** of this business concept?

Kids have incentive to join

What **areas need the most improvement** or additional development?

- Competitors - Club Penguin, Neopets
- Why math + science?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Don't sound so rehearsed - natural pitch

Additional **feedback or suggestions**?

Overall score (circle one): Consider that the goal of the pitch is to get you to accept a second meeting to discuss the possibility of an investment. Rate the likelihood you would invite them back for a second meeting.

1	2	3	4	5	6	7	8	9	10
Low chance of a second meeting				High chance of a second meeting					

Leave at your seat at the end of the night, we'll collect and sort these.

NAME OF TEAM you are giving feedback to: Know It, Win It

Audience Feedback Form - ELEVATOR PITCH COMPETITION

Note: Fill these out during each Q&A session with the judges. This form will **not** be used to determine the winners of the competition. Fill this out to provide feedback to the competitors. We will give this to them to help them improve.

What are the **strongest or most distinctive aspects** of this business concept?

Very clear explanation.

What **areas need the most improvement** or additional development?

It will be challenging to get this to take off because you'll have to convince schools, students/parents, and companies to use this. Also to get really good content will be difficult.

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Additional **feedback or suggestions**?

Overall score (circle one): Consider that the goal of the pitch is to get you to accept a second meeting to discuss the possibility of an investment. Rate the likelihood you would invite them back for a second meeting.

1	2	3	4	5	6	7	8	9	10
Low chance of a second meeting							High chance of a second meeting		

Leave at your seat at the end of the night, we'll collect and sort these.

