

NAME OF TEAM you are giving feedback to:

Joel & U

Audience Feedback Form - ELEVATOR PITCH COMPETITION

Note: Fill these out during each Q&A session with the judges. This form will **not** be used to determine the winners of the competition. Fill this out to provide feedback to the competitors. We will give this to them to help them improve.

What are the **strongest or most distinctive aspects** of this business concept?

What **areas need the most improvement** or additional development?

~~how to slow the logistic fees~~

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Additional **feedback or suggestions**?

Overall score (circle one): Consider that the goal of the pitch is to get you to accept a second meeting to discuss the possibility of an investment. Rate the likelihood you would invite them back for a second meeting.

1	2	3	4	5	6	7	8	9	10
Low chance of a second meeting					High chance of a second meeting				

Leave at your seat at the end of the night, we'll collect and sort these.

NAME OF TEAM you are giving feedback to: Fooducy

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What are the **strongest or most distinctive aspects** of this business concept?

~~1~~ Duke card
- Convenience

What **areas need the most improvement** or additional development?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

- Relax

Additional **feedback or suggestions**?

- need data
- # of restaurants
- competitors

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NAME OF TEAM you are giving feedback to: Food 4 U

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What are the **strongest or most distinctive aspects** of this business concept?

Convenient

What **areas need the most improvement** or additional development?

- Competition already exists

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Don't memorize

Additional **feedback or suggestions**?

You need to get this cleaned w/ Duke Dining

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What are the **strongest or most distinctive aspects** of this business concept?

Has a working prototype.

What **areas need the most improvement** or additional development?

Too rehearsed. How this will compete?
I know people working on competitors.

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Practice a bit more but don't try to memorize a script.

Additional **feedback or suggestions**?

I would like to know what the restaurants say about this.

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What are the **strongest or most distinctive aspects** of this business concept?

GOOD IDEA IF RESTAURANTS WITH PAY!

What **areas need the most improvement** or additional development?

MUST GET BUSINESS MODEL AND PARTNERS AGREED TO BEFORE INVESTING. LOOK AT PAYPAL MODEL

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

GOOD, RELAX AND REPHRASE MORE.

Additional **feedback or suggestions**?

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What are the **strongest or most distinctive aspects** of this business concept?

GOOD, CAPTIVE TARGET MARKET

What **areas need the most improvement** or additional development?

YOU NEED TO THINK ABOUT WHAT IS GOING TO MAKE ADVERTISERS WANT TO PAY YOU -> ARE YOU TARGETING LOCAL ADVERTISERS?

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

TRY NOT MEMORIZING YOUR SPEECH, BUT TRY TO GET A GOOD OUTLINE TO FOLLOW + TELL A STORY

Additional **feedback or suggestions**?

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Electronic communication of orders is less subject to errors than a phone order. (As a student, I know how subject to errors the phone orders are.)

What **areas need the most improvement** or additional development?

more time : specific planning (prices etc.)

Comment on the **presentation quality** of the pitch, i.e. body language, clarity of thought, etc.

Great presentation! Personable!

Additional **feedback or suggestions**?

Great idea! I hope this happens at Duke before I leave.

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